

Privacy Policy

General Statement

This Privacy Policy ("Privacy Policy") discloses the privacy practices for the EMCME (collectively "EMCME") with regard to your ("You" or "Your") use of the website (www.emcme.com) (the "Site" or "Sites"). The Site is not intended for use by minors or to collect any information from minors. This Privacy Policy only governs EMCME's online privacy practices.

1. COLLECTION AND USE OF INFORMATION

a. Non-Personal Information

We automatically collect information about Your Internet connection, including but not limited to:

- The name of the Internet domain You used to access the Internet;
- The IP address of the web site from which You linked directly to our Site;
- The date and time You accessed our Site; and
- The pages You visited.

This information ("Non-Personal Information") does not identify You personally. We use this Non-Personal Information to monitor the effectiveness of the Site and to consider potential improvements to the Site.

b. Personal Information

To register for access to portions of the Site restricted to registered users ("Participants"), we request that You provide certain personally identifiable information ("Personal Information"), which may include Your name, address, birth date year, e-mail address, size of practice and the like. By providing such information, You consent to our collection and use of it, as described in this Privacy Policy. We use Your Personal Information to confirm Your identity and administer Your participation in the Site. We may use Your Personal Information to communicate information we think may be of interest to You, but You may opt out of receiving further communications from EMCME, except for service announcement updates under Section 5(c), by contacting sarah.manley@emcme.com. We may use Your Personal Information to provide aggregate statistics about our users, traffic patterns, and related site information to our sponsors and partners.

2. ADDITIONAL USES OF INFORMATION

a. Sharing Information With Third Parties

We may use third party service providers and suppliers to facilitate the Site and the services we provide, and they may have access to Personal Information. EMCME may partner with another party to provide specific services. When You sign up for these services, EMCME will share names, or other contact information that is necessary for the third party to provide these services. Per EMCME's contractual arrangements with parties, these parties are not allowed to use personally identifiable information except for the explicit purpose of providing these services.

b. Transfer of Ownership of Collected Information

EMCME is the sole owner of the information collected on this Site. Information collected from You may be transferred to a third party as a result of a sale or acquisition, merger or bankruptcy involving EMCME. We will not sell, share, transfer, rent or otherwise provide any Personal Information to others in ways different from what is disclosed in this Privacy Policy. EMCME reserves the right to collect, disseminate, sell or otherwise disclose Non-personal Information provided by You.

3. HOW WE PROTECT YOUR INFORMATION

a. Confidentiality and Security

EMCME takes commercially reasonable precautions to protect Your Personal Information both online and off-line, but absolute security cannot be guaranteed. It is important for You to protect against unauthorized access to Your password and to Your computer. EMCME shall not be liable for the transfer of any Personal Information resulting from loss or distribution of data, the corruption of storage media, power failures, natural phenomena, riots, acts of vandalism, sabotage, terrorism or any other event beyond EMCME's control.

b. Links

The Sites may contain links to other sites that are not necessarily under the control of EMCME. EMCME is not responsible for the privacy practices of such other sites and encourages You to be aware when You leave this Site and to read the privacy policies of each and every web site that collects personally identifiable information.

4. CHANGES TO YOUR INFORMATION AND TO THE SITE AND ITS PRIVACY POLICIES

a. Correction/Updating Personal Information

If Your Personal Information changes (such as address or payment information), or if You no longer desire to use this Site, You can update Your information on the registration pages of the Site. EMCME will endeavor to correct, update or remove Your Personal Information provided to EMCME.

b. Notification of Changes

If EMCME decides to change the Privacy Policy for this Site, EMCME will post those changes on www.emcme.com. You agree to be bound by this Privacy Policy and any modifications to this Privacy Policy occurring prior to Your continued use of the Content or access to the Site. You should visit this Privacy Policy from time to time to review the current terms of this Privacy Policy because they shall be equally binding on You. Certain provisions of this Privacy Policy may be superseded by expressly designated legal notices or terms located on particular pages at this Site.

c. Site and Service Updates

As necessary, EMCME may send You Site and service announcement updates. You are not able to un-subscribe from service announcements, which contain important information about the Site.

EMCME communicates via e-mail with You to provide requested services and to resolve issues relating to Your accounts.

5. WHAT IS EMCME'S CONTACT ADDRESS FOR PRIVACY QUESTIONS

Should You have questions about this policy or EMCME's information collection, use and disclosure practices, You may contact us at the address sarah.manley@emcme.com or EMCME, 29 Broadway, 26th Floor, New York, NY 10006. We will use reasonable efforts to respond promptly to requests, questions or concerns You may have regarding our use of Personal Information about You. Except where required by law, EMCME cannot ensure a response to questions or comments regarding topics unrelated to this policy or EMCME's privacy practices.